

LINKU2 SECTION AND SPECIAL FEATURE PROMOTIONS - 2024

Date	22 January	29 January	5 February	12 February	19 February	26 February	4 March	11 March	18 March	25 March	1 April
Look Good, Feel Great	Marketing		Follow ups	Finalise	Section Promotion Period				Wind Down		
The Golden Years			Pre marketing preparation	Marketing			Follow ups	Finalise	Section Promotion Period		
And then she said "I do!"							Pre marketing preparation	Marketing			
Nappies and Paws											Pre marketing preparation
Summer on the Coast	Section Promotion Period								Wind Down		
Flavours of the Coast - Summer Sensations	Section Promotion Period						Wind Down				
Summer School Holiday Fun	Holidays Promotion Period		Wind Down								
April School Holidays			Pre marketing preparation	Marketing		Follow Ups	Finalise	School Holidays Promotion			

Date	8 April	15 April	22 April	29 April	6 May	13 May	20 May	27 May	3 June	10 June	17 June
The Golden Years	Section Promotion Period		Wind Down								
And then she said "I do!"	Follow ups	Finalise	Section Promotion Period				Wind Down				
Nappies and Paws	Marketing				Follow ups	Finalise	Section Promotion Period			Wind Down	
Who You Gonna Call?				Pre marketing preparation	Marketing				Follow ups	Finalise	Section Promotion Period
Time Out							Pre marketing preparation	Marketing			
Flavours of the Coast - Winter Warmers		Pre marketing preparation	Marketing				Follow ups	Finalise	Section Promotion Period		
April School Holidays	Section Promotion Period			Wind Down							
July School Holidays					Pre marketing preparation	Marketing		Follow Ups	Finalise	Holiday Promotion Period	

Date	24 June	1 July	8 July	15 July	22 July	29 July	5 August	12 August	19 August	26 August	2 September
Who You Gonna Call?	Section Promotion Period			Wind Down							
Time Out	Marketing	Follow ups	Finalise	Section Promotion Period				Wind Down			
It's All About the Kids	Pre marketing preparation	Marketing			Follow ups	Finalise	Section Promotion Period				
Home, Sweet Home					Pre marketing preparation	Marketing			Follow ups	Finalise	
Help! I Need It Fixed!									Pre marketing preparation	Marketing	
Flavours of the Coast - Winter Warmers	Section Promotion Period										Wind Down
July School Holidays	Holiday Promotion Period				Wind Down						
October School Holidays						Pre marketing preparation	Marketing		Follow Ups	Finalise	

Date	9 September	16 September	23 September	30 September	7 October	14 October	21 October	28 October	4 November	11 November	18 November
It's All About the Kids	Wind Down										
Home, Sweet Home	Section Promotion Period				Wind Down						
Help! I Need It Fixed!	Marketing		Follow Ups	Finalise	Section Promotion Period				Wind Down		
Water, Wonderful Water		Pre marketing preparation	Marketing				Follow Ups	Finalise	Section Promotion Period		
A Gift from Santa				Pre marketing preparation	Marketing				Follow Ups	Finalise	Section Promotion Period
Flavours of the Coast - Summer Sensations						Pre marketing preparation	Marketing				Follow Ups
October School Holidays	Section Promotion Period					Wind Down					
Summer School Holiday Fun						Pre marketing preparation	Marketing		Follow Ups	Finalise	

Date	25 November	2 December	9 December	16 December	23 December	30 December	6 January 2025	13 January	20 January	27 January	3 February
Water, Wonderful Water	Section Promotion Period	Wind Down									
Look Good, Feel Great								Pre marketing preparation	Marketing		
A Gift from Santa	Section Promotion Period				Wind Down						
Flavours of the Coast - Summer Sensations	Section Promotion Period										
Summer School Holiday Fun	Holiday Promotion Period										Wind Down