# Client name New Listings Report – Month and year

***(To check links below you may need to hold down the Control key when clicking or copy and paste the link into your browser)***

Thank you for placing your business links on Linku2 Hibiscus Coast. This is a report of your listings and adverts we have placed on site for your advertising term. You can click on the following links to view pages and links.

**Please take a moment** to check your current onsite pages and advise any changes or updates and additional keywords you would like us to focus on over the coming few months.

Your current advertising term will run from: **Dates in bold**

We look forward to supporting your business to ***Go Local, Grow Local ...***

## YOUR SITE PAGE

Get client linked site page(s

## YOUR DIRECTORY CATEGORIES

Your above page is listed in the following categories –

List bullet pointed lists of categories (including the Local Business Quick Guide page)

If you believe your services should be included in other categories please let us know and advise if you would like any changes. Where possible please provide a back link to your Linku2 onsite page within your own website/FB page as these corresponding links are extremely helpful in both our SEO endeavours!

## YOUR ONLINE DETAILS

The meta description we have added for your Linku2 business SEO is -

Meta description

and the keywords we have listed are -

Keywords

Please note our main focus is to get our pages, with your links and information, as high as possible in Google rankings for “Hibiscus Coast” organic searching. We do also focus on specific areas such as “Orewa” and “Whangaparaoa” but this is not our key focus.

Note we have a custom search facility built into our Linku2 sites (at the top of every page). If you have a moment please **enter your business name and keywords most important to your business** to ensure your listing comes up. If not, let us know! Please advise if you would like any changes or additions.

The Deluxe Plan also includes -

* A **scrolling linked side advert** in right column on your above mentioned pages as well as on **the (Section top level page)** and all subsequent category pages. The advert is also located in your relevant Feature main pages and on our Business Quick Link page.

Our Features include blog posts which enable us to promote businesses in specific sections by linking our audiences to articles of value and interest. If you write a blog or have articles on your site or in your archives that you would like is to feature please let us know. Note your links and advert will automatically be included in any Features of relevance to your services.

Features are a way we are able to promote certain business groups in a way, we hope, is of interest and value to the local community. You can check out all Feature topics here.

* A **Google map locator pin and listing** (with logo and short description) and further links on our "[**Local Business Quick Guide**](https://www.linku2hibiscuscoast.co.nz/local-business-map-links/)" page. This -
	+ Includes you in our Google Map which is of great value for local searching
	+ Includes your business listings in the sections below the map
	+ Includes your linked scrolling advert
* This page is -
	+ Used both in generic promotions we do for our site
	+ Used as the basis for our prize draws. Each month we give away a $25 to any Linku2 local business of the winner’s choice. It is from this list they choose (Linku2 purchase the vouchers). If we do other giveaways (eg sponsor events) this is again the list of businesses the winners choose from.

Please let us know of any errors or if you would like any changes. Please note your current advertising Plan with us runs from **dates in bold**.

**Our Way of Giving Back**We advise we are hoping to shortly get [**our unique Fundraising Programme**](https://www.linku2hibiscuscoast.co.nz/fundraising-programme/) **running**. Through this 5% of your SMART Link Plan advertising dollars will go into a fund to support our local clubs and non-profit services. A draw is planned for once a year for fund distribution (we hope to have this up and running before the end of 2024).

If you have any questions about what we please [**check our FAQ**](https://www.linku2hibiscuscoast.co.nz/faq/) or drop us a note, or if you'd like to do any "extra" promotions you are welcome to check out [**our SMART Feature Plans**](https://www.linku2hibiscuscoast.co.nz/smart-feature-plans/) which include -

* Community Features - 6 months advert on many of our community pages (very well used pages)
* Flavours Features (for Dining only - Summer and Winter)
* Super Deals (monthly - not currently running)
* A Gift from Santa (10 November to 24 December)

We understand the importance of being able to measure the value of your advertising dollar with us and will therefore **report Google analytics and search console hits both mid-term in 3 months and at the end of your advertising term** when we hope you will wish to continue with your links.

## KEYWORDS AND GOOGLE RANKINGS

Please note our site pages you are listed on have the following current Google rankings –

Bulleted list of keywords - linked and with their ranking No, eg

And we will be working on keeping or increasing these rankings to keep your business links at the forefront of searches for “Hibiscus Coast”.

Remember when people are using Google they tend to have done all the research and are looking for that service. Either that or they are trying to find something that will fit their needs. You don’t have to spend time trying to convince them they have a problem or want to find a service, they’ve already understood this and want to find the solution, hopefully that's YOU through one of our impressions!

As a reminder how we work locally to get your links in front of your potential customers check out [**our Google Ranking article**](https://linku2hibiscuscoast.co.nz/how-linku2-can-help-improve-your-google-rankings/).

## YOUR ONSITE ADVERTS

Put in images of any side and sponsor ads

## GENERAL LINKU2 HIBISCUS COAST SITE STATS

For your information we advise over the past 6 months the following site stats –

* Number of site visitors
* These visitors have viewed Number of site pages with the average user viewing Number of pages each session
* Of the above Number of users Number came from organic searching showing the importance of good Google rankings for keywords

(above or any other particularly good stats you’d like to quote)

We will send your invoice under separate cover.

Please note **this email and report is considered our contract with you for the advertising term** so please note [**our Linku2 Terms and Conditions**](https://www.linku2hibiscuscoast.co.nz/terms-conditions-and-privacy-policy/).

We would like to thank you for your support. If you have any queries please don't hesitate to contact us and we look forward to supporting your business to ***Go Local, Grow Local …***